



Actualise Strategic and Business Planning

At Actualise, we understand that planning is essential for any organisation to expand, realise the full potential of new markets, and seize opportunities when presented.

Unfortunately, in a dynamic and rapidly changing environment, managers entrusted with leading a business forward are often preoccupied with immediate issues. They may lose sight of ultimate objectives, leading to planning processes that lack structure and decisions made in isolation without input from key stakeholders.

The resultant plans are often composed under duress, falling short of maximising business potential, doing little more than maintain the status quo.

We understand that strategic plans are not always the same as business plans or operational plans.

Strategic plans are visionary, conceptual and directional.

Business plans tend to be much more substantial and detailed.

Operational plans are shorter and focused on issues that are implementable and measurable.

Sustainable strategic planning depends upon addressing the four key elements:

- Visionary planning
- Strategic and Business Planning
- Operational Planning, and
- Human Resource Planning

Our Approach

The Actualise Strategic and Business Planning approach is designed to meet the specific needs of our clients. Your business can make significant improvements and take maximum advantage of potential benefits when:

- Planning is integrated into everyday business activities
- Staff are encouraged to participate in the planning process and are supported by excellent leadership
- Change is understood and implementation effectively managed
- Planning is not a technique. It is a complete way of running an organisation, a means of managing change.
- Through your partnership with Actualise, we assist the decision-makers to turn good plans into great plans. Planning is not a technique. It is a complete way of running an organisation, a means of managing change.

Project Objectives

Our Strategic and Planning development program considers:

- The whole process of leadership development and the practice of leadership,
- Implementation strategies and systematic integration of planning with everyday operations
- Support needs of staff in a multi-step process including vision, mission, objectives, values, strategies, and goals leading to plans that envisage possibilities and generate energy in future deliverables.
- Equipping and training your business leaders to identify the key drivers in the marketplace, the current operating environment (including lead and lag indicators), anticipated future trends, and how your business can maximise opportunities in identified niche areas

Clients who have adopted our strategies consistently report:

- Improved and demonstrable change in individual and group behaviour consistent with organisational values
- Development of a shared vision of the future
- Demonstrable productivity improvement
- Significant improvements to the bottom line
- Development of a culture of continuous improvement
- Valuable improvement in staff engagement.

Welcome to Actualise.



Delivering Value from Vision

About Us

At Actualise, we are a group of multi-disciplinary professional consultants currently undertaking projects for organisations globally, with a proven track record working with leaders and managers, helping them implement sustainable work-change strategies that drive performance, giving them the competitive edge.

Our team of consultants work anywhere in the world, though our physical offices are located in Perth, Australia; and Aberdeen, Scotland.

We travel to you to provide tailored solutions and establish long-term partnerships that help you achieve your strategic and business goals.

Our Approach

Our trusted methodology develops an organisation's discipline, innovation and flexibility. Our expertise in this area, and our tailored approach, create the highest value for your business by actualising your vision.

An organisation's vision is often buried within a project plan - We help surface it and assist the organisation to deliver optimum value. It starts with strong engagement with operational personnel in order to better understand the challenges that they face everyday.

At Actualise, we develop tailored strategies and work with key leadership members and influencers within the working environment. Our methodology does not include doing the work for them, but rather elevating their skills and giving them the tools, knowledge, practise and feedback so that they are highly proficient at leading a high-performance team.

We're not just shaping skills and application. We're shifting mindsets that enable complex systems and operations to function at a high performance level with teams who develop leadership and fortitude, to a very high standard.

Everything we do is validated, measured and reported on so that the value that is implemented can be captured and cascaded through the organisation.

Sustainable solutions are also created so that opportunities are managed successfully with efficiency and confidence, supporting ongoing performance, communication and growth.

Our many case studies demonstrate the significant measured value and positive impact we deliver to organisations looking to be the best at what they do. Please contact us to find out more.



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